Securing digital moments, together

Create value for your customers through a holistic online security experience with F-Secure

Leading the way in creating value for partners with security

✓ Industry leader in creating value with security for Communication Service Providers

✓ Exceptional partner services platform providing proven business outcomes

✓ Award-winning holistic consumer security solutions for your customers with #1 scam protection

Proven business outcomes with F-Secure

500+
Successful service launches

35+
Years of experience in award-winning cyber security

130M€
Revenue 2023, OMX/Nasdaq listed

>10BN €
Value created for partners

200+
Service Provider Partners

55+
Product NPS

20+ Router/ Wi-Fi provider partnerships

Actiontec®

tp-link

COMTREND

KAON BROADBAND

adb

airties

NOKIA

HUMAX

ZYXEL

prpl

vantiva
Pushing the edge

SERCOM

Consumers are looking for a trusted companion online
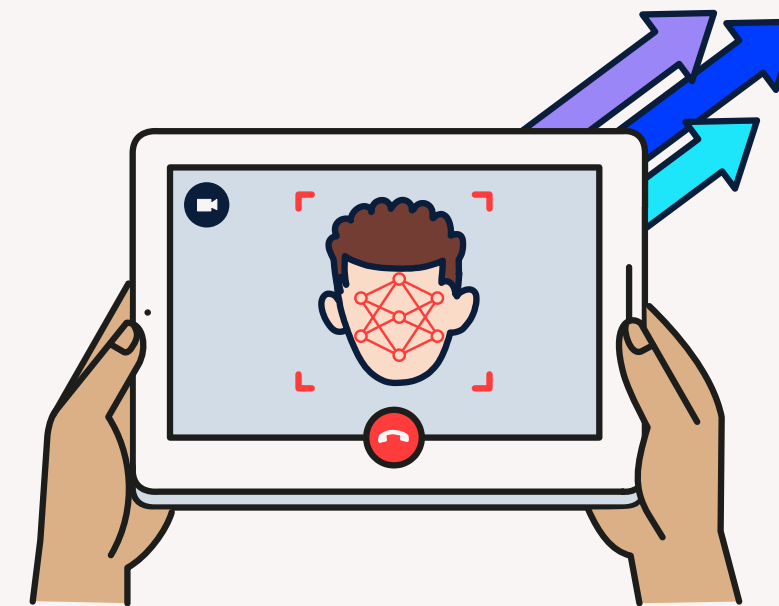
Vulnerable digital moments

85%

of consumers felt vulnerable across their digital moments*

Complexity overload

66%

find security complex*

Scams on the rise

78%

of respondents experienced a form of scam last year**

Need a trusted companion

81%

expect their Internet Provider to provide security***

Why invest in selling security to your customers?

✓ Strengthen your Trusted provider positioning

✓ Grow and protect core business, 20-60% less churn for mobile & broadband customers using security

✓ Improve loyalty as customers with security have 56% higher overall NPS

✓ Recurring revenue and high margin value added service

F-Secure consumer portfolio offering

Integrate F-Secure's flexible security solutions into to your product offering

Internet Security

Scam Protection

Network Security

Browsing & Phishing Protection

Device Protection

Family Rules

AI Message Protection

Shopping Protection

Social Media Protection

WiFi Protection

Privacy Protection

Identity Monitoring & Breach Alerts

Password Vault

Breach Report

Personal Data Cleanup

Cyber Help

Smart Home Security
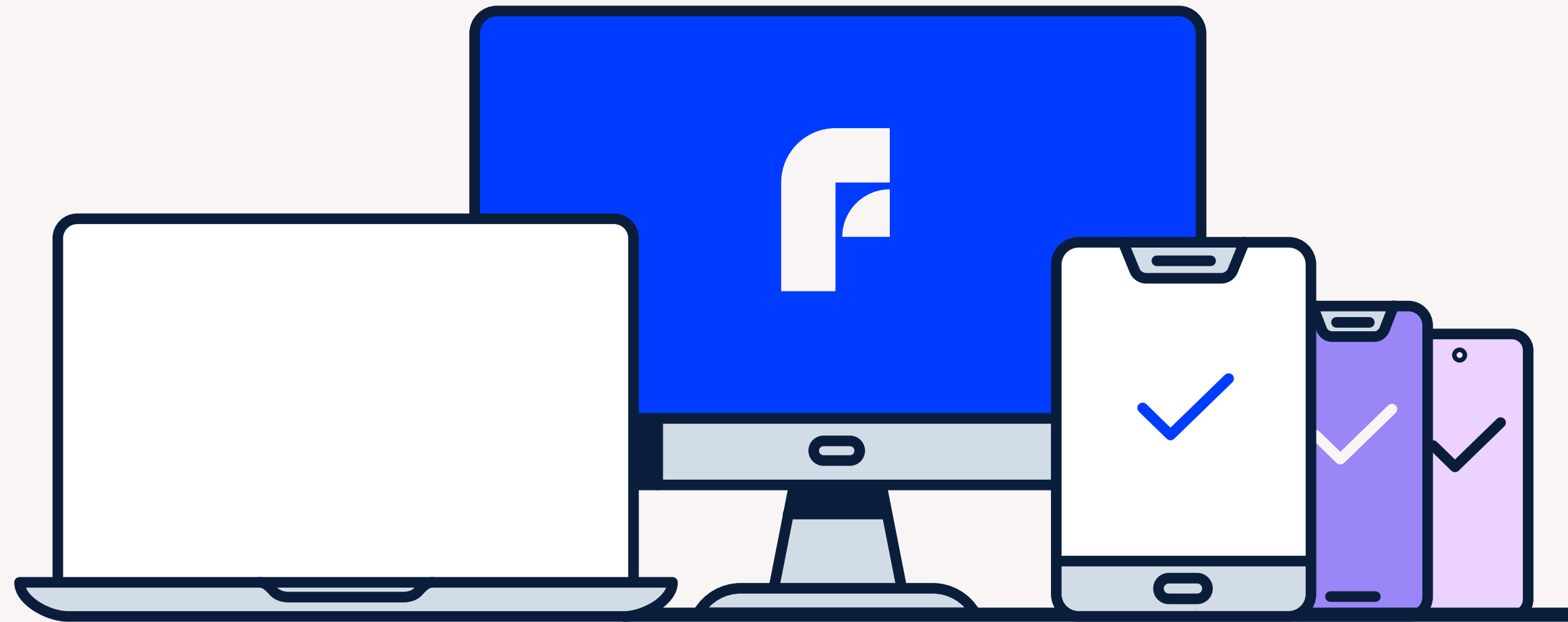
Privacy Protection

Identity Protection

Home Protection

Flexibility to deploy your holistic proposition

F-Secure co-branded app...

Offer your customers our brilliantly simple user experience, with the option to co-brand for your own look and feel.

...or embed security into your own app

With our SDK and API support, you can embed our online security capabilities directly into your own "MyOperator" or WiFi-management application or other service.

F-Secure Total | Complete protection with ready-made experience

All the protection you need in one package – complete security, scam, privacy and identity protection, co-branded to your look & feel.

F-SecureTotal

Internet Security

- Device Protection:
  - Virus Protection
  - System Advisor
- Browsing & Phishing Protection
- Banking Protection
- Ad Blocker
- Family Rules

Scam Protection

- Shopping Protection
- SMS Scam Protection with AI
- WiFi Protection
- Browsing & Phishing Protection
- Banking Protection
- Ad Blocker

Identity Protection

- ID Monitoring
- Breach Alerts
- Cyber Help (service option)
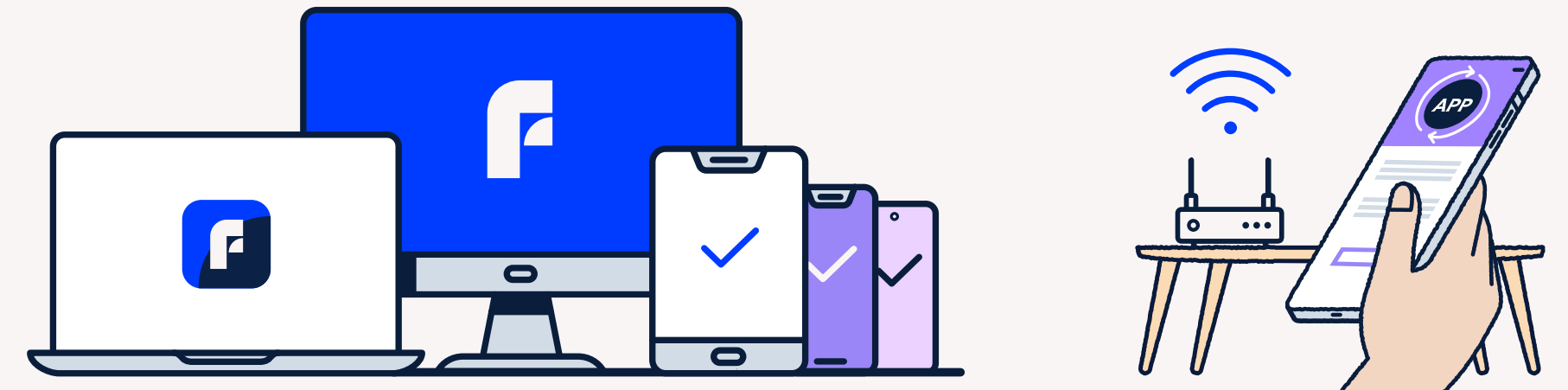- Password Vault

Privacy Protection

- Privacy VPN
- Online protection for all browsers and apps
- Geolocation change

F-Secure Embedded | Complete protection for your own app/service experience

Security building blocks with SDKs and APIs for your own app, router and/or service experience.

Device Security

- Device Protection
- Browsing Protection
- System Advisor

Scam Protection

- SMS Scam Protection
- Shopping & Banking Protection
- Social Media Protection
- WiFi Protection

Identity Protection

- ID Monitoring
- Password Vault
- Breach Report
- Personal Data Cleanup

Privacy Protection

- Privacy VPN
- Ad Blocker
- Family Rules

Home Protection

- Sense Router SDK
- Sense management SDK/API/ partner portal
- Ad Blocker
- Browsing Protection
- Device Detection
- Family Rules
- ML Anomaly Detection

Customer Engagement Services – Driving your success

Consumer & Threat insights
Segmentation, positioning and marketing messaging recommendations based on consumer & threat insights and 200+ service provider best practices

Marketing & Sales enablement
Service Marketing Specialists with security go-to-market best practices, implementation and local training resources

Customer journey optimization
Data-driven customer journey optimization and best practices

Lifecycle Messaging
Automated analytics-driven lifecycle messaging services with reminders, "use more" messages, etc.

NPS-as-a-service
Service provider-specific surveys gauge end customer loyalty and identify improvement areas

Data insights
Partner data dashboards for Business KPIs, product usage & feature usage, and protection insights

Security Business Platform – Enabling proven business outcomes with security

Partner Portal Dashboard

Developer Portal

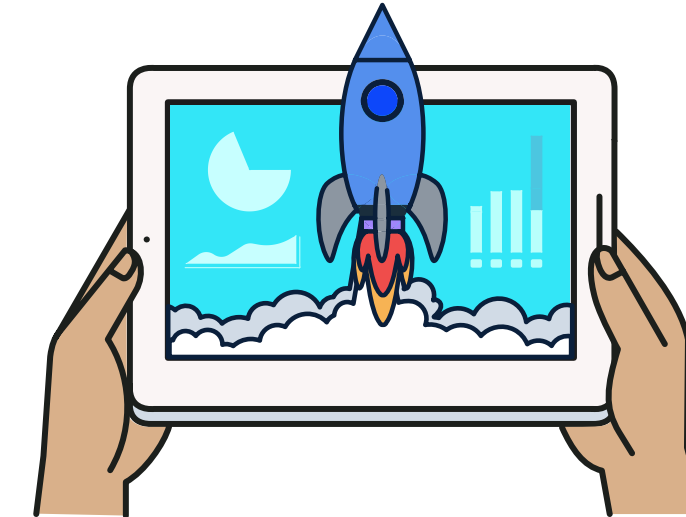Easy, fast-to-market experience for partner developers

App co-branding

Customize your app & messaging experience to your brand in minutes

Sales & Marketing

Best practices and regular, timely content adapted for your end customer marketing

Data insights

Partner dashboards on product usage & protection, customer journey analysis, business KPIs

Customer support

Easy access for your customer care agents for all support levels (levels 1-4)

About us

F-Secure makes every digital moment more secure, for everyone. We deliver brilliantly simple, frictionless security experiences that make life easier for the tens of millions of people we protect and our 200 partners.

For more than 35 years, we've led the cyber security industry, inspired by a pioneering spirit born out of a shared commitment to do better by working together.

For more information visit f-secure.com/partners today

F-Secure