CYBER SECURITY SOLUTIONS FOR BANKS

Take a holistic approach to protecting your customers' financial assets

F-Secure

F-Secure offers a portfolio of complementing consumer security and privacy products.

F-Secure SAFE is an award-winning internet security suite that protects you from viruses, trojans and ransomware. SAFE also secures your online banking connection and shopping sessions. You can set content filters and internet time limits for children. You and your family can surf safely — both on desktop and mobile devices.

F-Secure ID PROTECTION protects against threats that are beyond users' control like data breaches in the online services they use. ID PROTECTION utilizes a combination of human intelligence and Dark Web monitoring which give us industry-leading breach detection capabilities. Your customers are the first to know when their critical personal information has been leaked online. We alert users in real-time what personal information was exposed in the breach and provide step-by-step instructions to prevent that data leak resulting in identity theft.

CONSUMERS ARE WORRIED

87% See themselves as likely victims of cyber crime

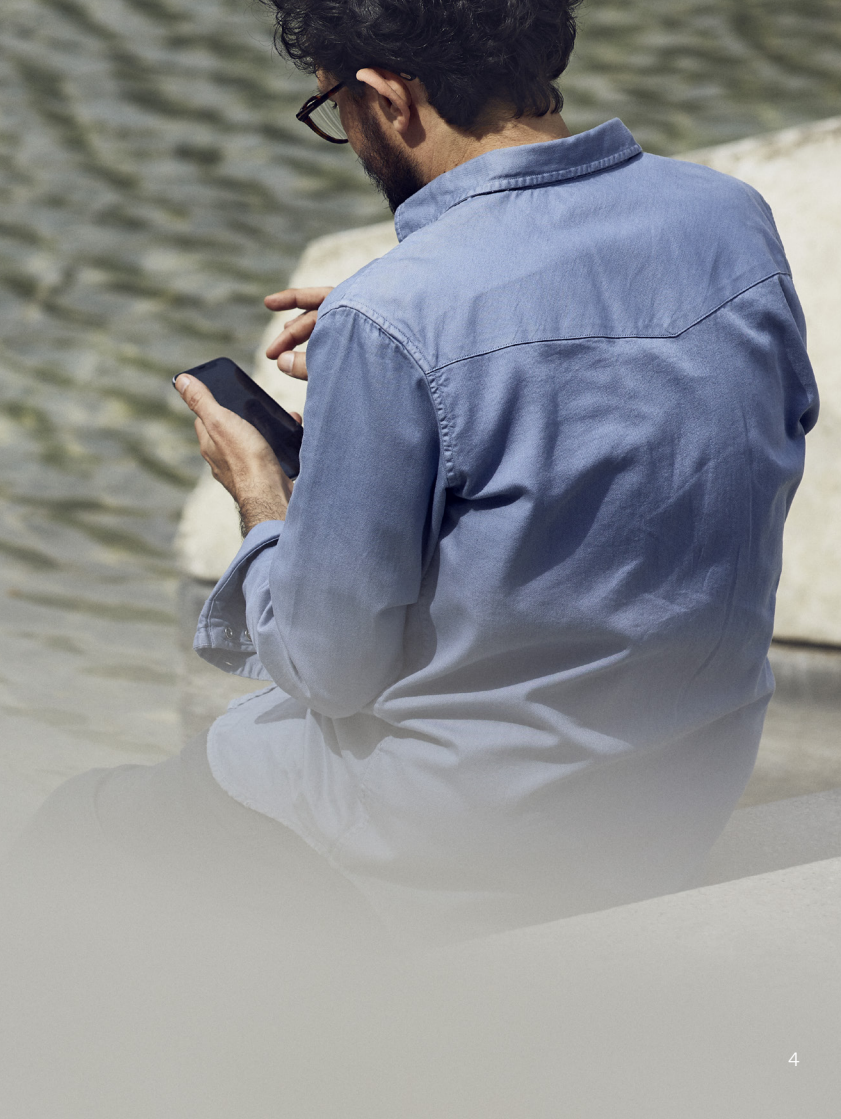**58%** Someone hacking into bank account and stealing money

53% Someone stealing their identity for online purchases or taking out loans

55% Online shopping fraud, e.g. theft of credit card number

*Percentage of respondents worried or very worried

Source: F-Secure Identity Protection Consumer (B2C) Survey, May 2019

3

8 OUT OF 10

USERS RISK THEIR IDENTITY EVERY DAY

The majority of ID theft incidents originate from online criminals exploiting users' weak passwords

48%

of identity theft originate from breaches

30%

of identity theft originate from malware

F-SECURE
CONSUMER PORTFOLIO

PREVENT

Online security starts by preventing or reducing the risk of incidents like identity theft with the help of capabilities like antivirus, browsing protection and good password habits. F-Secure SAFE protects customers' devices against many forms of cyber threat. F-Secure ID PROTECTION guides users in sound password practices, lowering your customers' risk of having their data openly exposed in a breach.

DETECT

Together with human intelligence our web monitoring technology scans the public web, deep web, and dark web for leaked personal information. F-Secure ID PROTECTION then instantly alerts the user if their information has been detected as part of a breach and is at risk of being abused online.
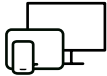
RESPOND

When your customers' personal information is found in a breach, F-Secure ID PROTECTION is there to help. Incident based action recommendations help users get ahead of the problem, minimizing their chances of becoming a victim of identity theft.

F-SECURE SAFE

Internet Security

ONE PROTECTION FOR ALL
Complete security and privacy for PCs, Macs, phones and tablets with a single easy to use app

BROWSING AND BANKING PROTECTION
Browse the Internet, and do banking and shopping worry-free, secure even the online use of your apps

RANSOMWARE PROTECTION
SAFE will monitor your important folders and block ransomware from encrypting them

ENTIRE FAMILY PROTECTED
Protect your entire family with a single Product. Set healthy boundaries for your children

BEST PROTECTION
Keep your devices safe from viruses, trojans, spyware, and ransomware with award winning antivirus protection. AV-Test Best Protection Award winner 2018

CONSISTENTLY BEST PROTECTION AWARD WINNING SECURITY

F-SECURE	2011	2012	2013	2014	2015	2016	2017	2018	Best Protection won on 6 years
F-SECURE	✓	✓	✓	✓		✓		✓	**Best Protection won on 6 years**
Symantec					✓	✓	✓	✓	Best Protection won on 4 years
Kaspersky		✓				✓		✓	Best Protection won on 3 years
BitDefender	✓		✓				✓	✓	Best Protection won on 4 years
Trend Micro				✓				✓	Best Protection won on 2 years
McAfee									
Panda									
Microsoft									
ESET									
Sophos									
	2011	2012	2013	2014	2015	2016	2017	2018	

F-SECURE ID PROTECTION

Protecting your identity

MONITORING OF PERSONAL INFORMATION

Protect your own and your family's identities by relying on F-Secure's breach detection and underground web monitoring
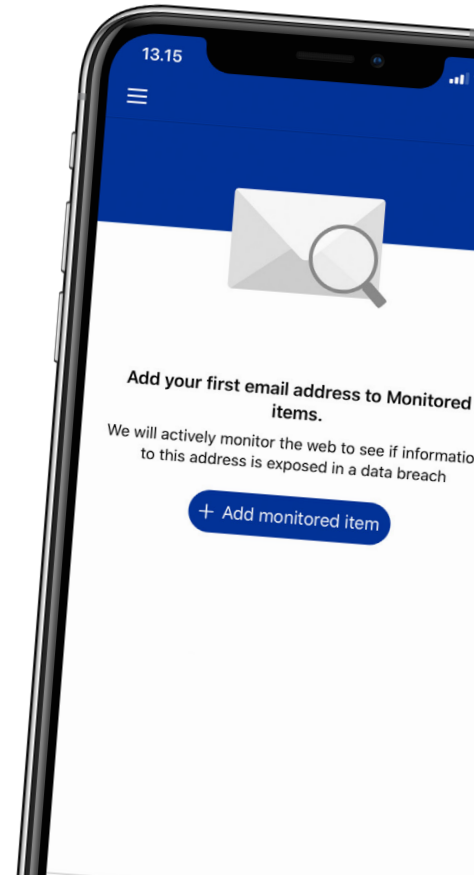
ALERTS ON BREACHED PERSONAL INFORMATION

Receive alerts and guidance how to respond to the incident when your personal information has been found as part of a breach or data leak

STRONG PASSWORD MANAGEMENT

Lower your risk of falling victim to ID theft by creating strong and unique passwords and synchronize them across all your devices

COMPREHENSIVE BREACH DATABASE

Breach database consists of over 95 billion recovered assets including 21 billion passwords. 50+ new breach databases are added each week

13.15

Add your first email address to Monitored items.

We will actively monitor the web to see if information to this address is exposed in a data breach
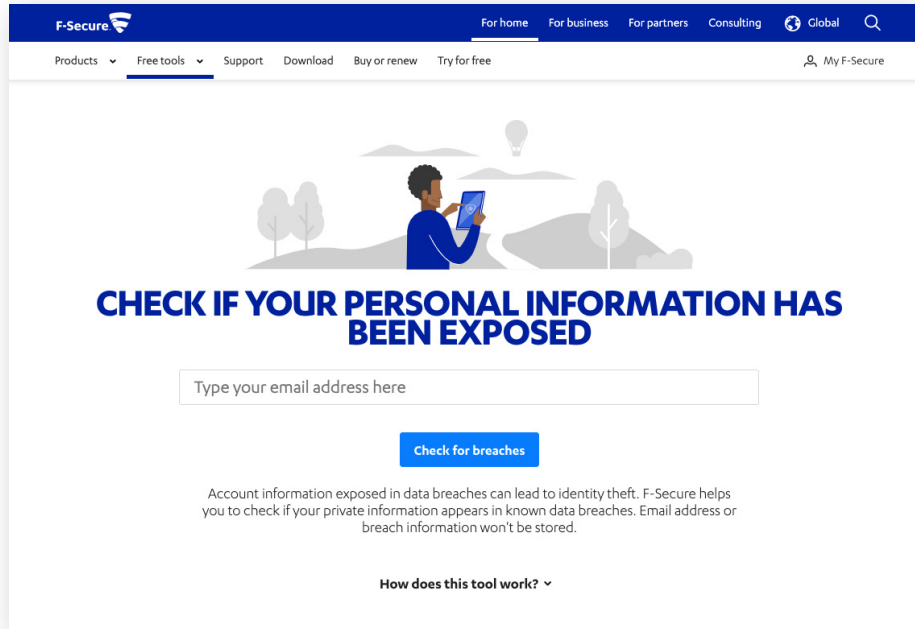
+ Add monitored item

LEAD GENERATOR TOOL

Identity Theft Checker

- See if your data has leaked. One-time, free scan for end-user.

- Generates a breach report email to end-user with upsell paths.

- Effective online traffic-driving and sales tool.

- Co-branded to partner with option to re-direct to partner.

- Separately priced service option.

GIVE IT A TRY!

www.f-secure.com/identity-theft-checker

MARKETING SWEET SPOT
GENERATION X

Identity protection services target a
younger demographic compared to
traditional security services.

This younger demographic is also
evenly split between male and female.

Take advantage of this new target
audience.

GREAT BUSINESS OPPORTUNITY

POSITION YOUR BANK

as the one that not only talks about security, but offers practical tools

DIFFERENTIATE

from competition with award-winning cyber security products that engage your customers

INCREASE LOYALTY

and reduce churn by offering products that help you achieve higher customer satisfaction / NPS levels

GAIN TRUST

from your customers by offering solutions to keep them and their families safe online

F-SECURE UNIQUE SELLING POINTS

PIONEER IN CYBER SECURITY

We have +30 years of experience in cyber security, +10 years of leveraging AI in cyber security

AWARD WINNING TECHNOLOGY

Best Protection Award 6 years out of 8 - no other vendor can show this track record

SERVICES BEYOND TECHNOLOGY

Perfected Security-as-a-Service for service providers. Assistance with proposition development & messaging, go-to-market planning, customer journey development, in-life customer communication and customer education

GLOBAL LEADER IN SERVICE PROVIDER CHANNEL

We partner with over 200 of the largest Service Providers on the planet who trust us to help build closer relationships with their customers through value added services. The largest banks trust F-Secure to protect them

ABOUT F-SECURE

Nobody has better visibility into real-life cyber attacks than F-Secure. We're closing the gap between detection and response, utilizing the unmatched threat intelligence of hundreds of our industry's best technical consultants, millions of devices running our award-winning software, and ceaseless innovations in artificial intelligence. F-Secure shields enterprises and consumers against everything from advanced cyber attacks and data breaches to widespread ransomware infections.

F-Secures consumer solutions combine online security & privacy, identity protection and connected home security into one easy, intuitive experience for your customers. We have earned the trust of millions of consumers and delivered unparalleled value to over 200 service provider partners with unique services driving their commercial success and flexibility in business models.

f-secure.com/banks

F-Secure.®