

BEHIND THE SCENES

OF THE BEST PROTECTION IN THE WORLD

A RECORD OF EXCELLENT TEST RESULTS

F-Secure is the only company to win THE AV-TEST Institute's Best Protection award for **7 out of 10** years

2011 | 2012 | 2013 | 2014 | 2016 | 2018 | **2020**

YOU NO LONGER HAVE TO CHOOSE BETWEEN
THE BEST PROTECTION & THE BEST PERFORMANCE



TOP CONSISTENCY

F-Secure SAFE excelled in **all the tests** throughout 2020

THE BEST CYBER SECURITY PRODUCTS ARE MADE OF...

ADVANCED ANALYTICS

Massive amounts of data analyzed daily

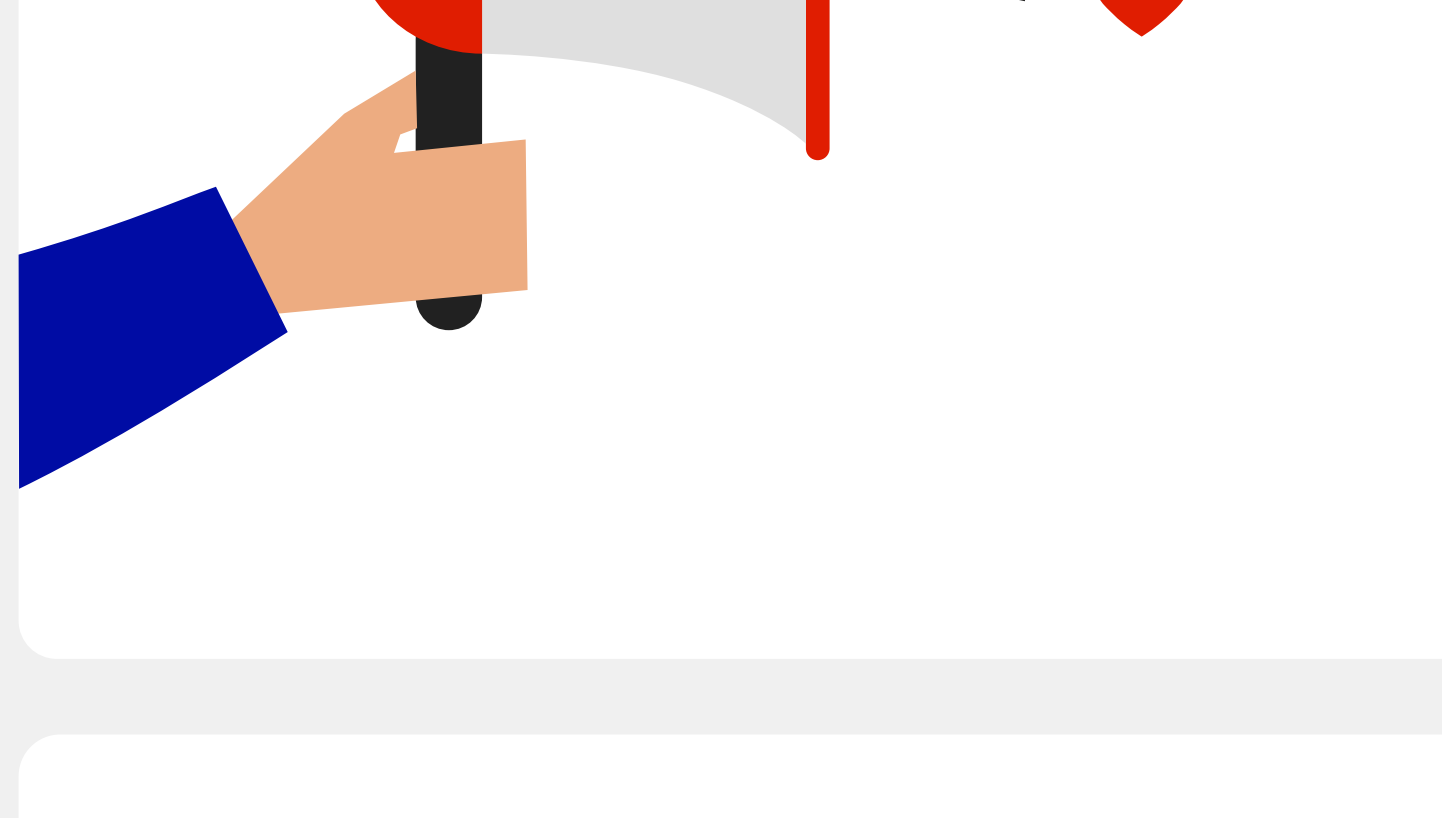


7 BILLION
online queries

MILLIONS
of suspicious URLs
and malware samples

6 BILLION
behavioral events

...TO STAY AHEAD OF THE THREATS



ONGOING CUSTOMER FEEDBACK

- ✓ Years of customer research
- ✓ Thousands of responses every month
- ✓ Constant NPS score monitoring

...TO BUILD PRODUCTS THE CUSTOMERS LOVE

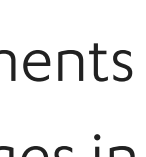
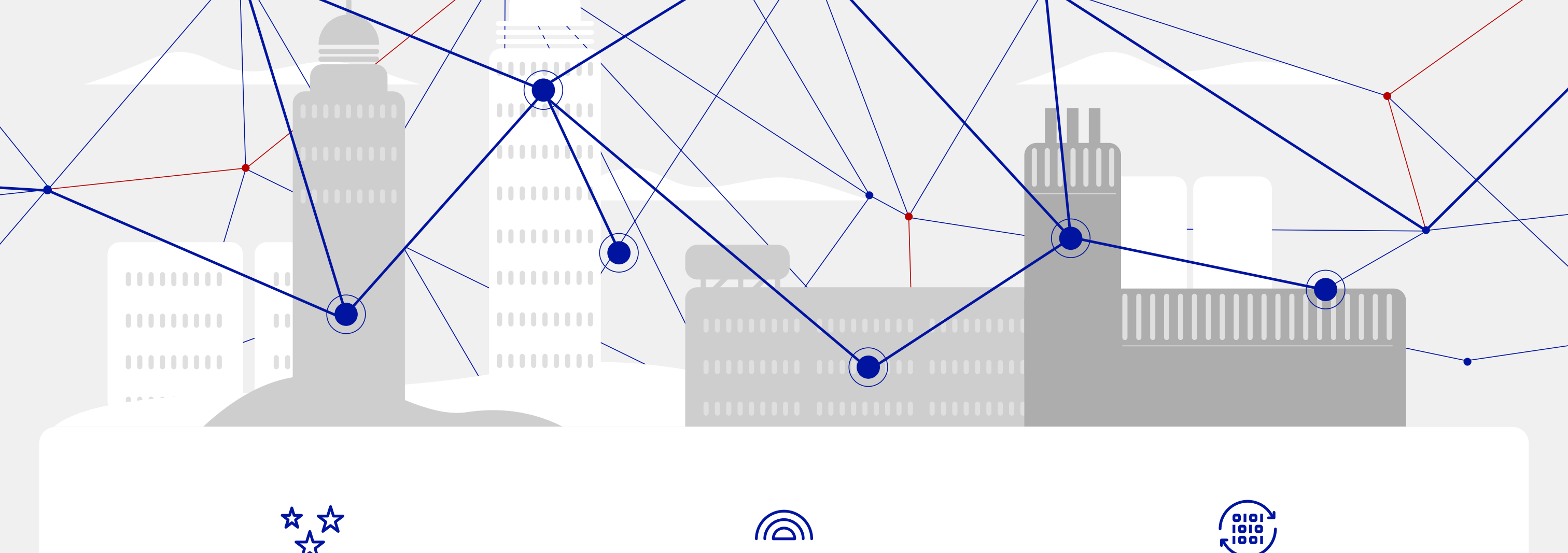
YEARS OF INNOVATION

- ✓ Pioneer in the industry for **30+ years**
- ✓ **300+ patents**
- ✓ **Tens of industry firsts**, including:
 - The first heuristic scanner for antivirus products (1991)
 - The first antivirus for mobile phones (2000)
 - The first rootkit detection technology (2005)

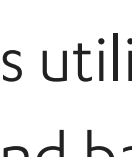
...FOR TECHNOLOGICAL ADVANTAGE



THREAT LANDSCAPE INSIGHTS = BETTER PROTECTION



Continuous product improvements responding to changes in the threat landscape



Layered protection capabilities utilizing both client and backend detection engines



Data collected in the backend is used to improve protection for our customers

143 MILLION
clean files found

100 THOUSAND
malicious and suspicious
files and events blocked

*Daily average verdicts



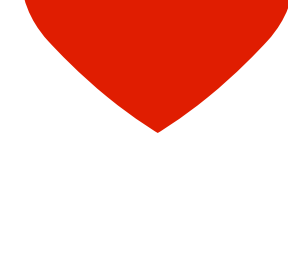
204 MILLION
suspicious URLs detected

177 THOUSAND
malicious URLs blocked

1.3 BILLION
clean URLs found

EXCELLENT PRODUCTS MEAN MORE BUSINESS FOR OUR SERVICE PROVIDER PARTNERS

GROW YOUR BUSINESS WITH PRODUCTS YOUR CUSTOMERS WILL



>10BN €

value created for our partners



49

NPS score our customers have given F-Secure SAFE

BUILT TO SUPPORT YOUR BUSINESS MODELS

- ✓ Offer as is, or customize with your brand
- ✓ Launch it complete, or save features for upselling
- ✓ Provide it as a standalone VAS or bundled



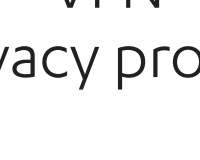
PROTECT YOUR CUSTOMERS WITH F-SECURE SAFE



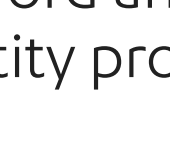
Offer award-winning internet security as a part of F-Secure TOTAL for maximum value



Protection for all devices



VPN for privacy protection



Password and online identity protection

[Learn more](#)