COMPLETE SECURITY, PRIVACY AND IDENTITY PROTECTION

F-Secure TOTAL for Service Providers

F-Secure®

COMPLETE SECURITY, PRIVACY AND IDENTITY PROTECTION

Single app for all security, privacy, and identity protection needs. Full feature set including protection against malware and viruses, safe browsing, banking protection, privacy protection, WiFi security, digital parenting, identity monitoring and password manager.
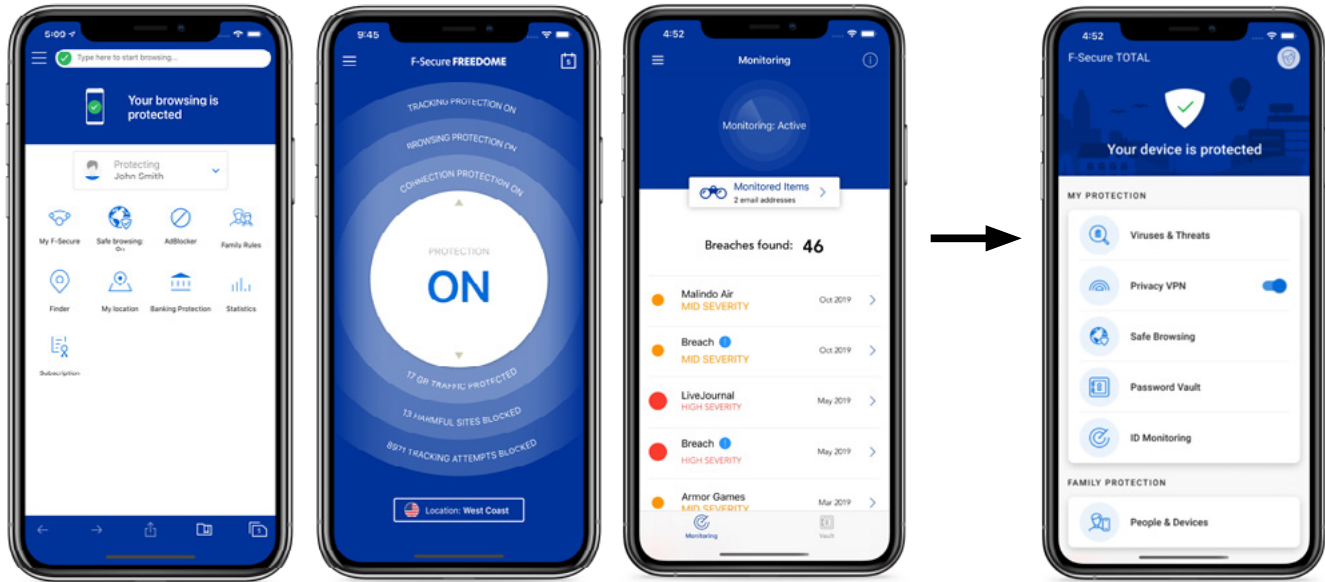
Android   iOS   Windows   macOS

F-SECURE TOTAL COMES WITH INTEGRATED VPN AND ID PROTECTION

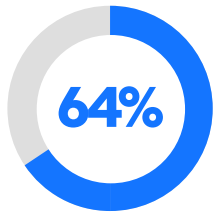# NEW IN TOTAL3 - INTEGRATED ID MONITORING AND PASSWORD VAULT

F-Secure TOTAL 3 comes with F-Secure ID PROTECTION integrated in the mobile apps. ID PROTECTION monitors and detects leaked and exposed personal information online, responds quickly to identity theft threats, and doubles as a password manager to prevent account takeovers.

Designed to protect against today's many forms of identity theft, our solution offers operator partners the ability to target a new, growing category within security.
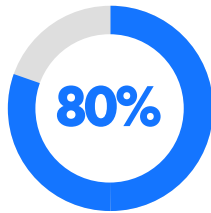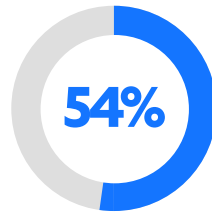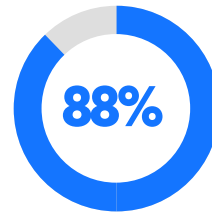
F-SECURE TOTAL

Perfect fit for your customer base

64%

would buy security and privacy protection from their internet service provider*

80%

feel they are likely victims of cyber crime in the future**

54%

worry about someone stealing identity for online purchases or taking loans**

88%

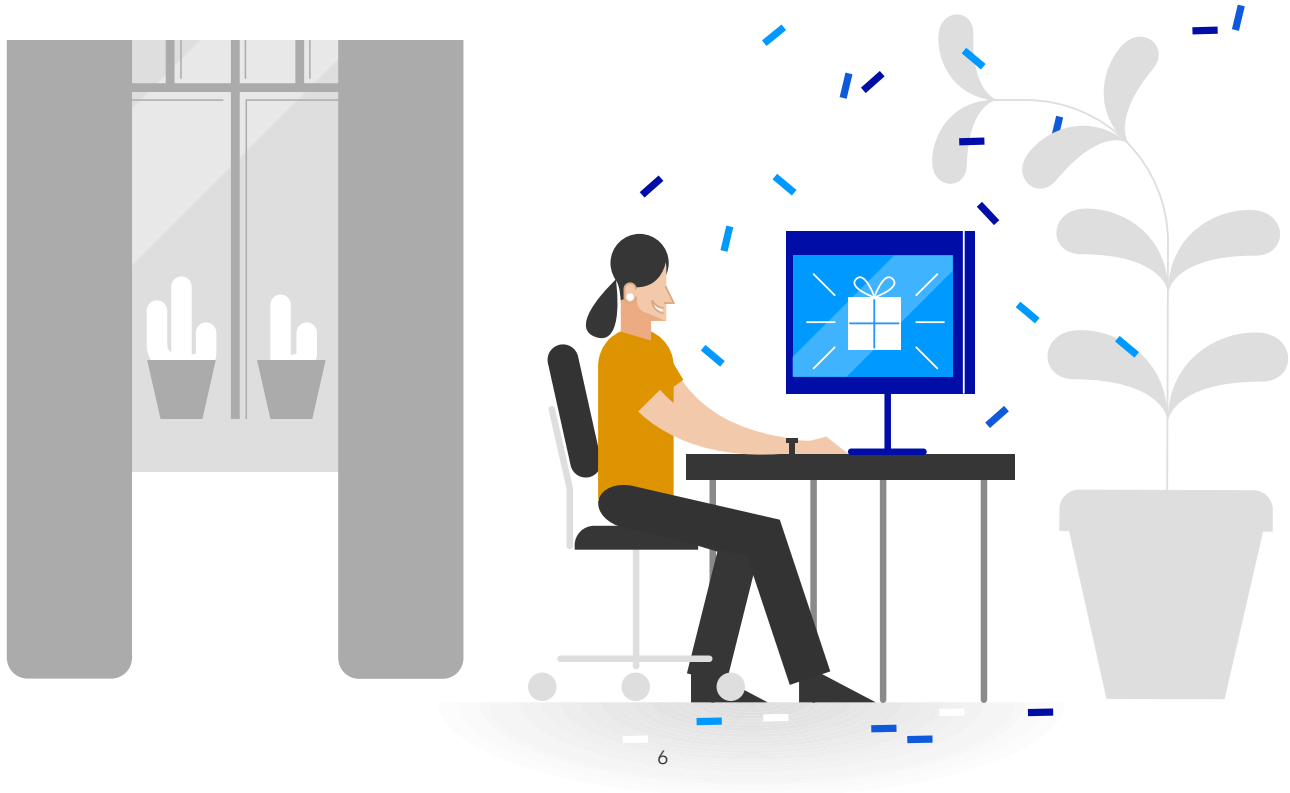of existing F-Secure TOTAL users value One protection for all devices -benefit***
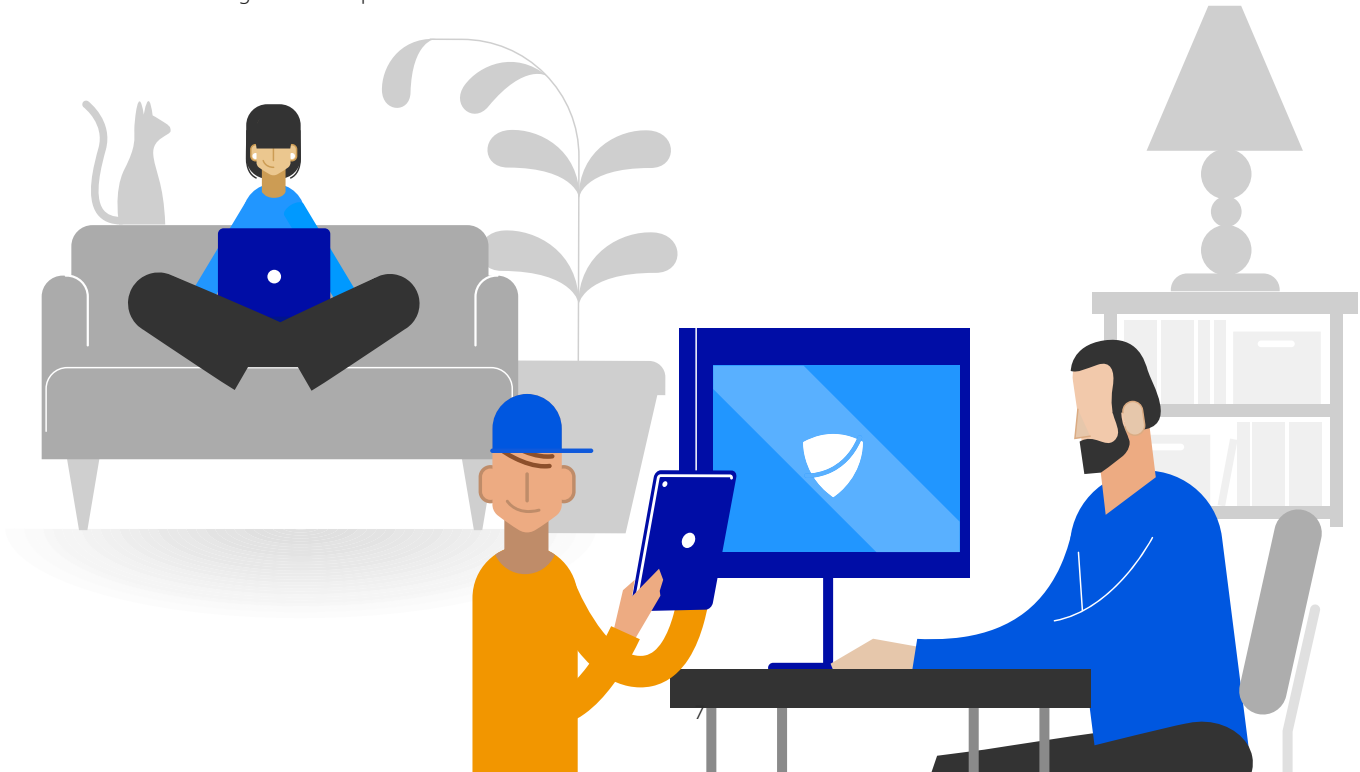
UPGRADE TO THE MOST COMPELLING OFFERING

Offer your customers complete security, privacy and identity protection in a single application or select the protection features to match your desired value propositions.

INCREASE ARPU

Leverage your existing customer base. Increase ARPU with the new high value protection components. Improve also service adoption to drive long-term engagement and life-time value. F-Secure TOTAL is a perfect all-in-one security product for households with larger license quotas.

EXPAND ADDRESSABLE CUSTOMER BASE

Upgrade your offering to meet the protection needs of today's consumers. Respond to real consumer concerns and attract new customers with a broad and compelling security offering.

ONE APP IS ENOUGH

Reduce the complexity your customers experience while protecting their increasing number of internet connected devices. Our unified app reduces the number of app installations and simplifies licensing.

NO NEW INTEGRATIONS

Leverage your existing business process integration. In most of the cases the new protection capabilities can be enabled with a simple configuration change.

COMPLETE SECURITY, PRIVACY AND IDENTITY PROTECTION FOR YOUR CUSTOMERS

BROWSING & BANKING PROTECTION
Let users explore the internet with worry-free online banking and shopping

PRIVACY PROTECTION
Stops trackers and ensures your customers have privacy online

PROTECTION ON THE GO
Protects phones, tablets, PCs, Macs everywhere, even on public Wi-Fi

MALWARE PROTECTION
Keeps devices safe from viruses, trojans, spyware and ransomware with award-winning virus protection

MONITORING OF PERSONAL INFORMATION
Protect your customers' identities by relying on F-Secure's industry-leading breach detection and underground web monitoring.

ALERTS ON BREACHED PERSONAL INFORMATION
Your customers will receive real-time alerts and guidance about how to respond when their personal information has been found as part of a breach or data leak.

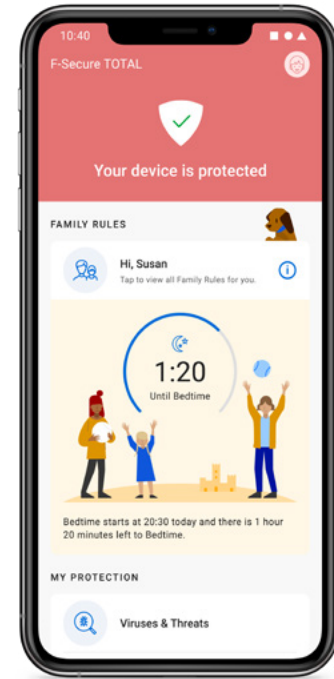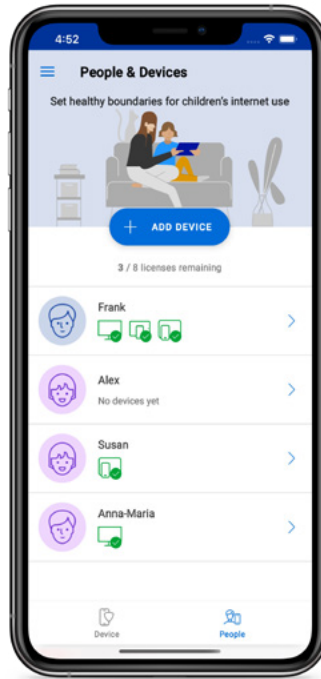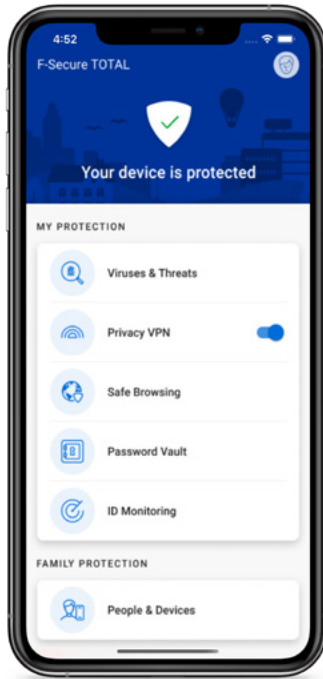### STRONG PASSWORD MANAGEMENT
Creates strong and unique passwords users can synchronize across all their devices

FAMILY RULES
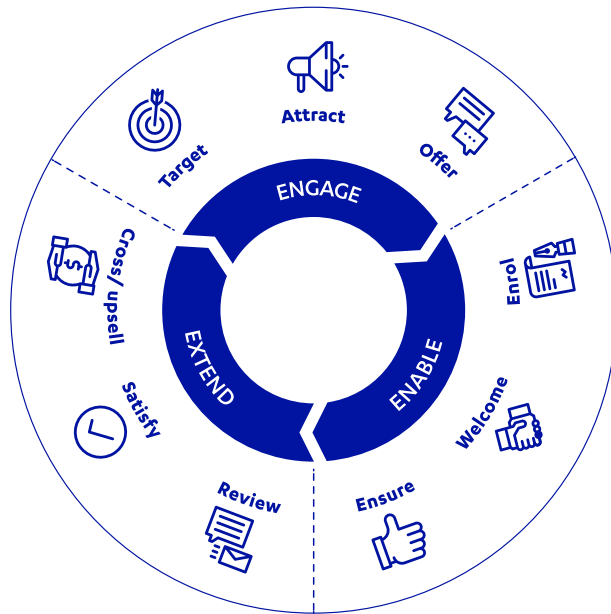Lets parents set healthy boundaries for their children at home and on the go

GREAT OPPORTUNITY TO SIMPLIFY PROTECTION FOR ENTIRE HOUSEHOLDS

BEST PROTECTION, BEST PERFORMANCE, BEST USABILITY

SERVICES THROUGHOUT THE CUSTOMER LIFECYCLE DRIVING YOUR SUCCESS

CONSUMER INSIGHT
Segmentation, positioning and marketing messaging recommendations based on consumer surveys and 200+ service provider best practices

MARKETING SUPPORT
Service Marketing Specialists with security go-to-market best practices, implementation and local training resources

CUSTOMER JOURNEY
Data-driven customer journey optimization and best practices

LIFECYCLE MESSAGING
Automated analytics-driven lifecycle messaging services with reminders, "use more" messages, etc.

CUSTOMER SATISFACTON (NPS)
Operator-specific surveys gauge end customer loyalty and identify improvement areas

ABOUT F-SECURE

Nobody has better visibility into real-life cyber attacks than F-Secure.
We're closing the gap between detection and response, utilizing the
unmatched threat intelligence of hundreds of our industry's best
technical consultants, millions of devices running our award-winning
software, and ceaseless innovations in artificial intelligence. F-Secure
shields enterprises and consumers against everything from advanced
cyber attacks and data breaches to widespread ransomware infections.

F-Secures consumer solutions combine online security & privacy,
identity protection and connected home security into one easy,
intuitive experience for your customers. We have earned the trust of
millions of consumers and delivered unparalleled value to over 200
service provider partners with unique services driving their commercial
success and flexibility in business models.

f-secure.com/operators

F-Secure.